EU PROBES APPLE, **ALPHABET & META** UNDER LANDMARK **NEW LAW**



About a third of both Democrats and Republicans are unsure of who they want leading their party, according to the poll from The Associated Press.

hile the President and his predecessor are preparing for a possible remarch in the next election round, a new poll finds a notable lack of enthusiasm within the parties for either candidate as their party's leader, and a clear opening for new standard-bearers.

About a third of both Democrats and Republicans are unsure of who they want leading their party, according to the poll from The Associated

No single Democrar captures significant support when asked

who should be their party's Some

Republicans, leader; instead, Democrats meanwhile, coalesce around a sprinkle their attention across couple of individuals. But a more than a dozen politicians. majority remain silent, and Yer they also feel more hopeful Republicans have grown than dejected about their party. somewhat more pessimistic



SINCE 2010

Corporate bankruptcies so far this year are at levels last seen back in 2010 when the economy was tentatively recovering from a catastrophic recession, per a new report from S&P Global Market Intelligence. Now, we are not in a recession or even close to one instead, the bankruptcies are a result of the rapid interest rate hikes by the Federal

CHINA MAY FACE SUCCESSION CRISIS

China's incumbent President dominates the Chinese Communist Party leadership as no one else has since Mao. But his total consolidation of power could create a succession crisis in the future: erosion of established guidelines for succession creates uncertainty and puts China at risk for high-level power struggles in the future.



EU FINES META \$1.3 BILLION FOR SENDING EUROPE AN USER DATA TO U.S.

The European Union issued its largest fine ever for violations of its data privacy law on Monday, slapping Meta with a \$1.3 billion (1.2 billion euro) penalty for transferring the personal data of European users to the U.S., Ireland's Data Protection Commission said. The fine tops the previous largest data privacy fine of 746 million euro against Amazon for data protection violations.

RESEARCHERS SOUND ALARM "UNPRECEDENTED ICE-FREE" THREAT TO ARCTIC

It is too late to stop summer Arctic Sea ice melting - even in a low-emissions scenario that caps global warming at a 1.5 °C target in line with the Paris Agreement, according to a new study. The peer-reviewed findings on the effects of human-caused climate change in the region, published in Nature Communications. suggest the first ice-free summer could be in



Importante presa di posizione dell'UE nei confronti dei **giant tech**. Ma vediamo come è stata data la notizia, ad esempio dal Financial Times:

EU **probes** Apple, Meta and Alphabet under **landmark** new law

La prima parola di oggi è:

probe = to search into and explore very
thoroughly (Merriam-Webster).

Il verbo può essere usato in forma transitiva

o intransitiva ("**probe into** something").

He **probed** the files for evidence that would help the investigation.



Probe

The checklist consists of a series of questions designed to **probe into** all aspects of your business.

Verbo perfetto per rendere il concetto di "sottoporre a un'indagine approfondita", e collegato al sostantivo (entrambi derivati dal latino **probare**):

probe = a slender medical instrument
used especially for exploration - in altre
parole, una "sonda".



Landmark

They are going to send a **probe** far beyond our solar system.

The EU has launched **probes into** Apple, Alphabet and Meta in the first use of a **landmark** new law.

Questo secondo esempio (dall'articolo del FT) riprende la seconda parola di oggi:

landmark = an object (such as a stone or tree)
that marks the boundary of land (questo il suo significato originale, dal Merriam-Webster).



Per estensione: "a building or place that is easy to recognize, especially one that helps you recognize where you are" (= un punto di riferimento):

The Hollywood sign is a familiar **landmark** in California.

Nel titolo del FT, la parola è usata come aggettivo, per connotare qualcosa (event, discovery or development) "that marks a turning point or a stage":

The Supreme Court issued a **landmark** decision in March 2024.

If the ceasefire holds, it would be a landmark achievement for both sides.

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Isabella Guerci **Business English Coach**

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