

# ROBERT DE NIRO IN SCORCHING AD AGAINST TRUMP



While the President and his predecessor are preparing for a possible rematch in the next election round, a new poll finds a notable lack of enthusiasm who should be their party's leader; instead, Democrats sprinkle their attention across more than a dozen politicians. Yet they also feel more hopeful than dejected about their party. Some Republicans, meanwhile, coalesce around a couple of individuals. But a majority remain silent, and Republicans have grown somewhat more pessimistic

## “HE LOST THE 2020 ELECTION AND SNAPPED”

### SINCE 2010

Corporate bankruptcies so far this year are at levels last seen back in 2010 when the economy was tentatively recovering from a catastrophic recession, per a new report from S&P Global Market Intelligence. Now, we are not in a recession or even close to one - instead, the bankruptcies are a result of the rapid interest rate hikes by the Federal Reserve.

### CHINA MAY FACE SUCCESSION CRISIS

China's incumbent President dominates the Chinese Communist Party leadership as no one else has since Mao. But his total consolidation of power could create a succession crisis in the future: erosion of established guidelines for succession creates uncertainty and puts China at risk for high-level power struggles in the future.



**isabella guerci**  
business english

### EU FINES META \$1.3 BILLION FOR SENDING EUROPEAN USER DATA TO U.S.

The European Union issued its largest fine ever for violations of its data privacy law on Monday, slapping Meta with a \$1.3 billion (1.2 billion euro) penalty for transferring the personal data of European users to the U.S., Ireland's Data Protection Commission said. The fine tops the previous largest data privacy fine of 746 million euro against Amazon for data protection violations.

### RESEARCHERS SOUND ALARM OVER “UNPRECEDENTED ICE-FREE” THREAT TO ARCTIC

It is too late to stop summer Arctic Sea ice melting - even in a low-emissions scenario that caps global warming at a 1.5°C target in line with the Paris Agreement, according to a new study. The peer-reviewed findings on the effects of human-caused climate change in the region, published in Nature Communications, suggest the first ice-free summer could be in



## “Robert De Niro stars in ‘scorching’ campaign ad attacking Trump”

Ecco il titolo con cui la CNN ha presentato il nuovo spot elettorale di Joe Biden. Un aggettivo molto potente, **scorching** - partiamo proprio da qui, e dai suoi significati, letterali e figurati:

to **scorch** = to discolor or damage the surface of something by superficial burning; to shrivel or spoil by too intense heat

We are currently testing **scorching** temperatures and drought in southeastern Mexico.



# Scorching

to **scorch** = to make a **caustic attack on**, to **assail scathingly** - è proprio questo il senso con cui viene utilizzato nel titolo:

His was a **scorching** attack on the government's recent failures.

The board **scorchingly** criticized the former CEO's shortsighted decision.

Allo spot è stato dato il titolo **"Snapped"**, parola che (non a caso) compare anche nel testo.



# Snapped

Il verbo ha veramente moltissimi significati, tra cui:


to **snap** = if something snaps, it breaks suddenly, usually with a sharp noise

**The rope snapped with a loud crack**

to **snap at** = if someone snaps at you, they speak to you in a sharp, unfriendly way

**I'm sorry, I didn't mean to snap at you like that...**





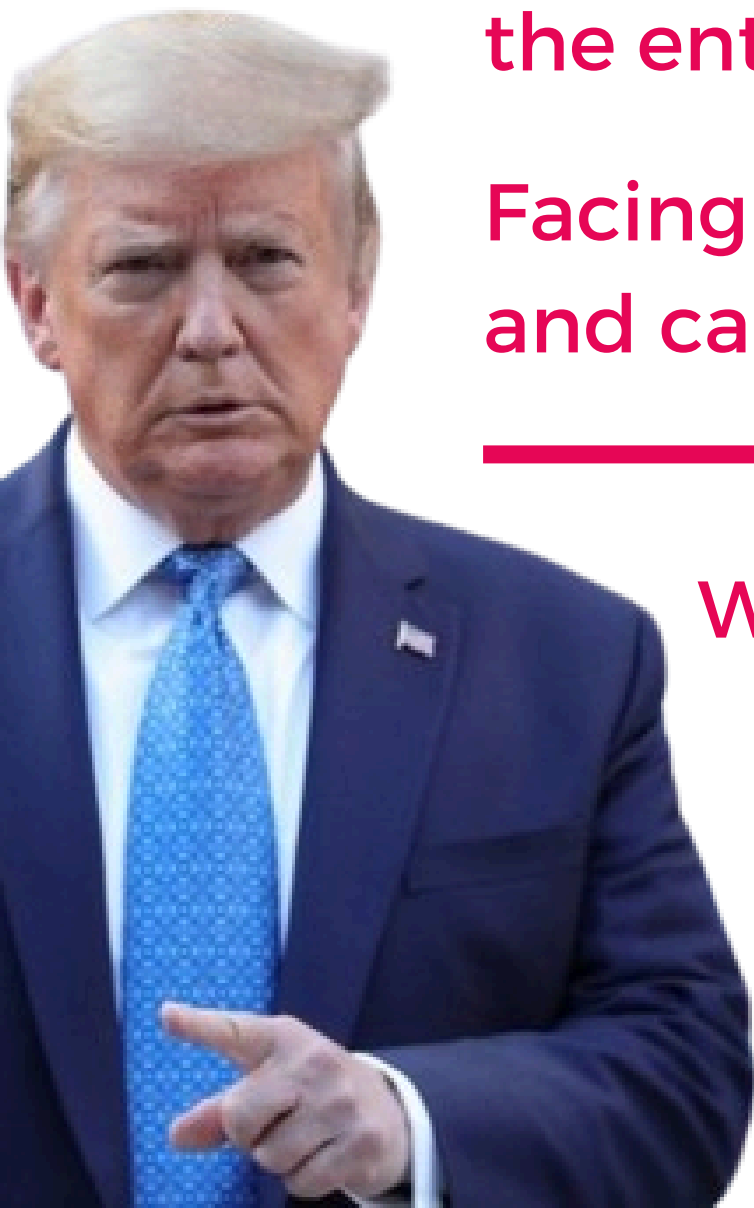
to **snap** = if someone snaps (or if something snaps inside them) they suddenly become **unable to control a strong feeling, especially anger**, because the situation has become too tense or difficult. In italiano potremmo tradurre con “**dare di matto**”, “**andare fuori di testa**”, in modo brusco e violento

When the budget was cut again, the EMEA Director **snapped** and demanded a review of the entire strategy.

Facing more delays, the supervisor **snapped** and called an immediate team meeting.

---

We'll see how long it takes you to **snap!**



# Did you like this?



**then hit the bell on my profile**

**Isabella Guerci**  
**Business English Coach**

**be inspired. get involved.**  
**join the global conversation**



**isabellaguerci**  
business english

