

THE LONGSHOT CANDIDATES WHO COULD SWING THE 2024 ELECTION



About a third of both Democrats and Republicans are unsure of who they want leading their party, according to the poll from The Associated Press.

While the President and his predecessor are preparing for a possible rematch in the next election round, a new poll finds a notable lack of enthusiasm within the parties for either candidate as their party's leader, and a clear opening for new standard-bearers.

About a third of both Democrats and Republicans are unsure of who they want leading their party, according to the poll from The Associated Press.

No single Democrat captures significant support when asked

who should be their party's leader; instead, Democrats sprinkle their attention across more than a dozen politicians. Yet they also feel more hopeful than dejected about their party. Some Republicans, meanwhile, coalesce around a couple of individuals. But a majority remain silent, and Republicans have grown somewhat more pessimistic



CORPORATE BANKRUPTCIES THIS YEAR ARE THE HIGHEST SINCE 2010

Corporate bankruptcies so far this year are at levels last seen back in 2010 when the economy was tentatively recovering from a catastrophic recession, per a new report from S&P Global Market Intelligence. Now, we are not in a recession or even close to one - instead, the bankruptcies are a result of the rapid interest rate hikes by the Federal Reserve.

CHINA MAY FACE SUCCESSION CRISIS

China's incumbent President dominates the Chinese Communist Party leadership as no one else has since Mao. But his total consolidation of power could create a succession crisis in the future: erosion of established guidelines for succession creates uncertainty and puts China at risk for high-level power struggles in the future.



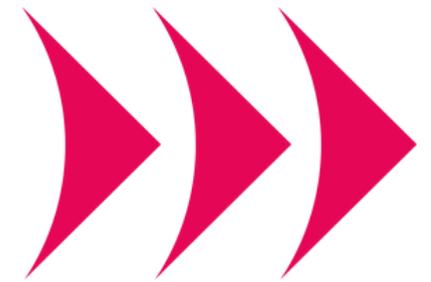
isabella guerci
business english

EU FINES META \$1.3 BILLION FOR SENDING EUROPEAN USER DATA TO U.S.

The European Union issued its largest fine ever for violations of its data privacy law on Monday, slapping Meta with a \$1.3 billion (1.2 billion euro) penalty for transferring the personal data of European users to the U.S., Ireland's Data Protection Commission said. The fine tops the previous largest data privacy fine of 746 million euro against Amazon for data protection violations.

RESEARCHERS SOUND ALARM OVER "UNPRECEDENTED ICE-FREE" THREAT TO ARCTIC

It is too late to stop summer Arctic Sea ice melting - even in a low-emissions scenario that caps global warming at a 1.5°C target in line with the Paris Agreement, according to a new study. The peer-reviewed findings on the effects of human-caused climate change in the region, published in Nature Communications, suggest the first ice-free summer could be in



Se abbiamo intenzione di seguire le elezioni americane, **longshot** e **swing** sono due parole in cui ci imbatteremo spesso nel corso del 2024.

Long shot = (letteralmente) “a shot fired at a distant target”. Di qui, il significato metaforico di “a venture unlikely to succeed” o “a venture involving great risk, but promising a great reward, if successful” (Merriam-Webster):

We hope to double our profits, but we know that's a long shot

Esiste anche l'espressione **by a long shot**, che può significare “di gran lunga” (in frase positiva) o “neanche un po'/niente affatto” (in frase negativa):



By a long shot

They cannot compete with us, not **by a long shot!**

All'origine dell'idiom sta il concetto di sparare a un bersaglio da distanza considerevole (impresa difficile).

L'utilizzo di **by a long shot** è documentato nell'inglese colloquiale americano fin dal 1830, mentre il significato figurato di **long shot** risale al 1867, e l'uso dell'aggettivo **longshot** al 1975.



Swing votes (and deals)

To swing = (letteralmente) “oscillare/far oscillare”. Nel nostro titolo, si può rendere come “to influence decisively”. Remember: you can **swing votes...** but also **deals!** 😎

They're using their middlemen to **swing a deal** with the customers

Molto diffuso anche l'aggettivo **swing**:

She only needs two of the three **swing** votes





Nei prossimi mesi, sentiremo molto parlare degli **“Swing States”**, gli **Stati che non sono né rossi né blu**, cioè che non rappresentano una roccaforte repubblicana o democratica, ma che tendono appunto a **“oscillare”**.

Gli **Swing States** non sono sempre gli stessi. Poiché spesso è proprio qui che si decide il risultato di un’elezione, vengono chiamati anche **“Battleground States”**.

Nel 2020 furono Arizona, Colorado, Georgia, Michigan, Minnesota, Nevada, New Hampshire,

Pennsylvania, Virginia e Wisconsin
gli **Swing States** vinti da Joe Biden



Did you like this?



then hit the bell on my profile

Isabella Guerci
Business English Coach

be inspired. get involved.
join the global conversation



isabellaguerci
business english

